UNIT 11. Good Intentions (Lesson2)

- Idioms about success
- Defining concepts
- Discussion questions
- Review

1. Idioms about success

(1) If all else fails

- It's a big dream, but **if all else fails**, I can always go back to my old job.
- I'm going to sell my house and start a new business but **if all else fails**, I can still live with my parents again.

(2) Key to success

- In marketing, understanding the customer is the **key to success.**
- Keeping a business plan and goal in mind are one of the **keys to success**.

(3) Back the wrong horse

- All his investments were in the company that failed. It looks like **he backed the wrong horse.**
- Everyone **backed the wrong horse**, they didn't think he was going to be president!

(4) Bear fruit

- After all of the effort and hard work on this project, it looks like it'll finally **bear fruit.**
- Even after all the hope and investment we placed in the project, it didn't **bear fruit** like we were expecting it to.

(5) don't count your chickens before they hatch

- I shouldn't **count my chickens before they've hatched** but I'm fully expecting this new investment to be a success.
- He was starting to feel better but didn't want to **count his chickens.**

2. Defining concepts

(1) Using gerunds to define concepts

* Remember 'gerunds' are verbs turned into nouns.

- What do you think… intelligence is?

  I think intelligence is **understanding** the world that we live in and **being** able to learn things well. But **being** able to understand people and **having** social intelligence seems a bit more like wisdom.

(2) Practice defining concepts

- What do you think… failure is?

  I think failure is not **following through** with your commitments. Maybe even **missing out** on opportunities that would have been really good for you is a good example of failure. I know that could cause people to feel a lot of regret.

- What do you think… love is?

  I think love is **sacrificing** yourself for your others. **Giving** someone your time, your money, your encouragement, your physical affection or an act of service could all be a way to show love to someone. All of that involves some kind of sacrifice or selflessness, something like that.

- What do you think… beauty is?

  When it comes to people maybe beauty isn't just **being** good looking. Perhaps **having** a unique character or perspective in the right place at the right time is a kind of beauty which can appeal to someone. **Beauty is in the eye of the beholder as the saying goes**.

3. Discussion questions

Q: What do you seem to value most in life: time, money, fame or family?

From my own choices it seems that I value my personal relationships more than anything else. I've always gotten the most satisfaction out of supporting people around me and it's always **bore fruit** for me. Maybe in the distant future I'll see if I have **backed the wrong horse**.

Q: How important is it to have a backup plan if all else fails?

It's generally pretty important to have a backup plan. You don't want to **count your chickens before they hatch** so you should always try to prepare **if all else fails**. Particularly when it comes to career planning you have to have a plan B.

Q: Think of a time when you were successful at something. What was the key to that success?

I think one of the **keys to success** is to remain consistent with your plans that you have to achieve your goals. For example if it's becoming better at speaking a language like Korean or English, it's something that you have to do everyday before your efforts start to **bear fruit**.