

# PART 4 주요 문제 유형 / 공지·안내문 및 광고

- PART 4 문제 유형 파악하기
- 공지·안내문 및 광고 관련 지문 파악하기
- 빈출 질문 익히기

# Point Lesson

Unit 10

## 전체 대화

주제/목적 문제	<ul style="list-style-type: none"><li>• 담화의 처음 부분을 집중하여 들어야 한다.</li><li>• 처음 부분에서 주제와 목적을 언급, 마지막 부분에서 세부적 내용을 다룬다.</li><li>• What is the speaker talking about?</li><li>• What is purpose of the talk?</li></ul>
화자 · 청자 / 장소	<ul style="list-style-type: none"><li>• 담화의 처음 부분에 화자와 청자에 관한 내용이 제시된다.</li><li>• 화자와 청자의 신분 및 직업은 담화에 등장하는 이름, 직업, 직책명 등을 듣고 유추할 수 있다.</li><li>• 장소에 관한 정보는 담화에 직접적으로 제시되지 않으므로 전체적 내용을 잘 파악해야 한다.</li><li>• Who most likely is the speaker/listener?</li><li>• Where is the announcement being made?</li></ul>

# Point Lesson

Unit 10

## 세부 사항

요청/ 제안/ 언급	<ul style="list-style-type: none"><li>• 요청은 Can you, Could you, Please 등의 표현 뒤를 주의 깊게 듣는다.</li><li>• 제안은 Why don't you, Let's, You can[could], I suggest[recommend] 등의 표현 뒤를 주의 깊게 듣는다.</li><li>• 언급과 관련된 문제는 문제를 먼저 읽고 문제의 키워드가 언급되는 부분을 집중해서 듣는다.</li><li>• What are the listeners asked to do?</li><li>• What does the speaker suggest?</li></ul>
다음에 할 일	<ul style="list-style-type: none"><li>• 화자나 청자가 다음에 할 일이나 다음에 일어날 수 있는 일에 대한 특정 정보는 담화의 마지막 부분을 집중해서 들어야 한다.</li><li>• 미래 시제나 미래를 나타내는 표현이 포함된 부분을 주의 깊게 듣는다.</li><li>• What will the audience do later?</li></ul>
세부 사항	<ul style="list-style-type: none"><li>• 문제의 키워드가 언급되는 부분을 집중해서 듣는다.</li><li>• 지문에서 시간, 장소, 직업 등을 나타내는 단어들이 여러 개 등장하여 혼동을 주므로 유의한다.</li><li>• Where will the people most likely visit next?</li><li>• Why didn't the speaker book his flight ticket?</li></ul>

# Point Lesson

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## 세부 사항

의도 파악	<ul style="list-style-type: none"><li>문제의 인용구를 먼저 읽고 해당 인용구가 언급되는 부분을 집중해서 듣는다.</li><li>다양한 표현이 출제될 수 있으므로 '인용구' 전후를 잘 들으면서 정답 단서를 찾아야 한다.</li><li>What does the man mean[imply] when he says, "Think of it this way"?</li></ul>
추론	<ul style="list-style-type: none"><li>문제의 키워드가 언급된 부분은 집중해서 들어야 한다.</li><li>정답 단서가 paraphrasing되어 나오므로 유의한다.</li><li>What does the man suggest about the diner?</li></ul>
시각 정보	<ul style="list-style-type: none"><li>시각 정보(Program, Schedule, Chart, Order form, Map, List)를 미리 파악한다.</li><li>반전이 없는지 대화를 끝까지 주의 깊게 들어야 한다.</li><li>Look at the graphic. Who will be the final presenter?</li></ul>

# 토익 핵심 유형

Unit 10

Questions 1-3 refer to the following telephone message.

1. What is the purpose of the call?
  - (A) To announce a grand opening
  - (B) To inform the completion of a job
  - (C) To advertise clothing
  - (D) To suggest some clothing repairs
2. Who probably is the speaker?
  - (A) A radio announcer
  - (B) A product designer
  - (C) A receptionist
  - (D) A tailor
3. What did the speaker notice?
  - (A) Some products were damaged.
  - (B) A bill was overcharged.
  - (C) A bulb was broken.
  - (D) A button was missing.

# 토익 핵심 유형

Unit 10

**Questions 1-3 refer to the following telephone message.**

Good afternoon, Mr. Jacobs. This is Joe Walsh from Joe's Clothing Repairs. I've just finished repairing your suit jacket, and it's ready for you to collect at any time before 5 p.m. Also, I noticed that the jacket was missing one of its buttons, so I thought I would replace it for you. Of course, you don't need to pay for that. Hopefully, you'll be happy with my work. I look forward to seeing you later this afternoon. Good-bye.

# Practice

Unit 10

4 Who is Mr. Drake?

- (A) A producer of a television program
- (B) A high-ranking public official
- (C) A company executive
- (D) A recording engineer

5 What will Mr. Drake do soon?

- (A) Start his own business
- (B) Exhibit his art
- (C) Release an album
- (D) Purchase some broadcast equipment

6 What will happen after the live interview?

- (A) A short break will be given.
- (B) Some free gifts will be sent.
- (C) There will be some incoming calls.
- (D) A document form will be completed.

# Practice

Unit 10

Questions 4-6 refer to the following introduction.

Next, I'd like to welcome Mr. Walter Drake to our studio. Most of our listeners will know that Mr. Drake is the director of the snack food firm "Nice Bitez." However, he can now also add artist to his impressive résumé. We contacted Mr. Drake to invite him onto the show to discuss his upcoming art exhibition, Ten Faces. His artwork shows his struggle to rise from a poor family background to being one of the most successful businessmen in Europe. Following the live interview, Mr. Drake will take calls from our listeners at home. If you have a question for Mr. Drake, call us on 555-4437.



# Point Lesson

Unit 11

## 지문 유형: 공지 · 안내문

: 질문에서 announcement 또는 notice라는 단어가 제시된다.

- 업무 지시 관련 공지
- 업무 처리 과정 관련 공지
- 매출, 수익 혹은 매출 하락 및 대비책 마련에 대한 공지
- 인사 발령 관련 공지
- 보수 공사, 신축 공사 및 실내 작업에 대한 세부 사항 관련 공지
- 회사 행사의 세부 사항 관련 공지
- 공공 시설에 대한 전달 및 변경 사항 공지

# Point Lesson

Unit 11

질문 유형: 공지 · 안내문

What is this notice about?

Who most likely is the speaker?

Who is the announcement for?

Where will the party be held?

What problem does the man mention?

How long will the work take?

What does the speaker ask the listeners to do?

Look at the graphic. When will Act 3 begin?

# Point Lesson

Unit 11

## 지문 유형: 광고

: 질문에서 advertisement 또는 advertised라는 단어가 제시된다.

- 상품·서비스 광고
- 상품·서비스의 장점, 상품·서비스 활용 방법 및 상품·서비스의 구매 방법 광고
- 상품 할인 행사 광고
- 상품 할인 내역 및 해당 상품 소개, 할인 기간, 그리고 할인 행사 중 특별 혜택에 대한 안내 광고
- 구인 구직 광고
- 구인 중인 직책, 직무 소개, 지원자 자격 요건, 구체적인 복리후생 혜택 그리고 지원 방법 광고

# Point Lesson

Unit 11

질문 유형: 광고

What is the purpose of the advertisement?

What is being advertised?

Who is the speaker?

Who is the advertisement for?

How can listeners get more information?

When will this business close this week?

What does the speaker mean when he says  
"Just see for yourself on our Web site"?

# 토익 핵심 유형

Unit 11

Questions 1-3 refer to the following advertisement.

1. Which products are being advertised?
  - (A) Furniture
  - (B) Clothing
  - (C) Home appliances
  - (D) Office supplies
2. What service is being offered to customers?
  - (A) Estimates
  - (B) Repairs
  - (C) Delivery
  - (D) Installation
3. When does the sale start?
  - (A) Monday
  - (B) Tuesday
  - (C) Wednesday
  - (D) Thursday

# 토익 핵심 유형

Unit 11

**Questions 1-3 refer to the following advertisement.**

Are you looking for affordable office supplies? Then look no further, because Staples Depot is having its biggest sale of the year this month. Prices will be marked down on everything from paper and ink to basic office products like file folders and labels. We also guarantee the lowest everyday prices on all of our products. And because we understand that time is money, we offer same-day delivery service, absolutely free! Sale starts Thursday and ends Tuesday, so hurry down to Staples Depot!

# Practice

Unit 11

7 What does Tremblay's sell?

- (A) Artwork
- (B) Electronics
- (C) Furniture
- (D) Groceries

8 What is being announced?

- (A) Price reductions
- (B) Extended hours
- (C) A new product
- (D) A store opening

9 What does the speaker mean when she says, "please keep this in mind"?

- (A) She is reminding employees about a budget.
- (B) Managers must know about an upcoming workshop.
- (C) Customers should be aware of a store policy.
- (D) She is informing shoppers of a new item.

# Practice

Unit 11

**Questions 7-9 refer to the following announcement.**

Good afternoon and thank you for shopping at Tremblay's, your favorite supermarket in the Dufferin region. We offer our very best deals every night of the week. Today is Wednesday, which means all produce goods are 40 percent off. Check out our fresh fruits and vegetables in our produce section and take advantage of this incredible offer. But please keep this in mind. There are no refunds on these items. At Tremblay's, we try our best to help you get the most out of your budget.