[파트 5 해결책 콤보집]

1. 우리지역에 열리는 중요행사를 도와줄 대학생 자원봉사자 모집이 잘 안된다.

→First of all, it is important to let college students know about the volunteer work for your community events. So, why don't you use social media like Facebook or Twitter as a hiring tool? As you know, nowadays, many college students have easy access to SNS through their smart phones or tablets. So, in this regard, using social media is the most effective way to spread the information about the volunteer work for your community events. Also, it is important to let them know about benefits that they get when they volunteer for the community events. For example, volunteering for the community events can give them an opportunity to develop their social skills and learn new skills.

2. 직원들이 갑자기 많이 늘어났는데, 문제는 이 직원들을 위한 주차공간이 부족하다.

→ First of all, Why don't you rent some parking spaces near the company until the parking space problem is solved? If so, it can reduce the employees' complaints about the parking space problem. Also, it is a good idea to provide the employees with a company's shuttle bus until the parking space problem is solved. I thin it is the most effective way to solve the problem. Well, if I come up with a better idea later, I will let you know immediately.

3. 박물관/전시회에 관람객이 한꺼번에 많이 몰리게 되어 관람하기 위해 줄서는데 많은 시간을 소비하는 것 때문에 불평이 많다.

→First of all, it is very important to let visitors know about the situation. So, why don't you set up an online reservation system? If so, it can reduce people's complaints about long lines because the online reservation systme can help visitors plan their visiting times to the museum in advance, and they can avoid crowded situation. I think it is the most effective way to solve the problem.

4.쇼핑몰을 renovation 해서 이사실을 알리고 고객들을 많이 유치하고 싶다.

→ First of all, it is very important to let people know about your renovated shopping mall. So, why don't you use social media as an advertising tool? Using social media like Face book or Twitter is the most effective way to attract people's attention to your shopping mall by spreading the information about your renovated shopping mall.

5. 커피숍을 운영하는데 새로 개발한 스낵과 디저트를 함께 잘~ 팔고 싶은데, 인터넷광고나 홍보를 하고 있다.

→ First of all, It is important to let people know about your coffee shop's snacks and desserts. So, why don't you distribute flyers or posters in the surrounding areas where your coffee shop is located. In addition, it is a good idea to hold some promotional events like discounted coupons. I think it is the most effective way to solve the problem.

6. 신입직원(남자)을 뽑았는데 업무에 빨리 적응을 못한다. 물론, 교육을 시켰다.

→ First of all, why don't you creat a system that can monitor how the employee is doing his work well? Of course, before setting up the system, you can give the employee more effective training to help him do his job well. Also, it is a good idea to have a face-to-face meeting with the employee so that you can figure out other way to help the employee work better. I think it is the most effective way to solve the problem.

7. 직원수가 부족해서 고객들의 응대에 빨리 대처하지 못한다. 즉, 일손이 딸린다.

→First of all, why don't you hire some part-time staff to help customers? If so, it can reduce customers'complaints about the issue. So, you can social media like Facebook or Twitter as a hiring tool? This is because using social media is the most effective way to spread the information about job openings without spending a lot of money.

8. 주문한 음식이 나오는데 오래 걸린다. 그래서 고객들이 불평한다.

→ First of all, why don't you hire some part-time cooks or chefs who can help your restaurant chefs prepare food for customers? If so, it can reduce customers' complaints about delayed service. Also, it is a good idea to set up an online food ordering system. For example, customers can palce an order online in advance so that your restaurant's chefs can have enough time to prepare for the customers. I think it is the most effective way to solve the problem.

9. 상품개발(음료/화장품/ 기타 등) 하는데 중요한 역할을 하는 고객들의 피드백을 받아서 상품개발에 반영을 해야하는데 고객들로부터 피드백을 받기가 힘들다.

→ First of all, why don't you give the customers some promotional giveaway items as a small token of your appreciation for their feedbacks? For example, you can provide a free cup of coffee coupon or a movie ticket for customers who give you their feedbacks about your company's new products.

I think it is the most effective way to solve the problem.

10. 경기침체로 회사 매출에도 문제가 생겼다. 그래서, 직원들의 사기가 많이 떨어졌고, 어떤직원들은 이직도 고려중이다. 직원들의 사기진작을 해주고 싶다.

→First of all, Why don't you give the employees some fianancial incentives like cash bonuses or paid leaves as a token of your appreciation for their hard work? If so, it can motivate your employees to work harder and better. As you know, money speaks louder than anything else. I think it is the most effective way to solve the problem. Well, if I come up with a better idea later, I will let you know immediately.