

라디오 방송 및 뉴스 보도

- 라디오 방송 및 뉴스 보도관련 지문 파악하기
- 빈출 질문 익히기

Point Lesson

Unit 12

지문 유형

방송: 교통방송, 일기예보, 뉴스 및 프로그램 소개, 기타 방송과 관련된 지문

교통방송	악천후, 공사, 사고, 행사 및 이벤트로 인한 교통 체증 및 우회 도로 이용 안내
일기예보	과거/현재/미래의 기상 상태 및 기상 상태가 끼친 영향, 특정 지역의 날씨, 현재의 날씨, 향후 날씨
뉴스보도	비즈니스 관련 소식, 회사 건물 이전, 신제품 출시 일, 인수합병 소식, 매출, 인사 이동, 지역 소식
기타 방송	프로그램 소개, 청취자를 대상으로 한 광고

토익 핵심 유형

Unit 12

Questions 1-3 refer to the following news report.

1. What kind of business is Harvest Grains?
 - (A) Electrics company
 - (B) Food manufacturer
 - (C) Plastics producer
 - (D) Family restaurant
2. What was announced at the quarterly meeting?
 - (A) Opening of a new production plant
 - (B) Approving a bonus plan
 - (C) Using less plastic
 - (D) Advertising a new packaging
3. What did the company ask the suppliers to do?
 - (A) Lower the production cost
 - (B) Change shipping company
 - (C) Reduce packaging material
 - (D) Making a recycling list

토익 핵심 유형

Unit 12

Questions 1-3 refer to the following news report.

Harvest Grains, Inc. is a famous manufacturer of pasta, cookies, and crackers. They announced that they will change their packaging to be more environmentally friendly. At the company's quarterly meeting, the president of the company announced that it will reduce the amount of plastic it uses. It will try to reduce plastic consumption by 50% in the next three years. Also, it will try to use more recycled paper in the packaging of its products. It will also ask all suppliers to reduce the amount of packaging wasted in materials sent to its factories. The company will start a recycling program for other materials as well.

Practice

Unit 12

7 What is being advertised?

- (A) Home delivery services
- (B) An apartment complex
- (C) Public transit passes
- (D) A hotel chain

8 What does the man say will happen in three months?

- (A) An office will relocate.
- (B) A city park will be expanded.
- (C) A bus lane will be added.
- (D) A subway station will open.

9 What does the man mean when he says, "There's no need to worry"?

- (A) Free transportation is provided.
- (B) Special room rates will be offered.
- (C) Short-term contracts are available.
- (D) Merchandise can be returned.

Practice

Unit 12

Questions 7-9 refer to the following radio advertisement.

Do you spend long hours commuting every day? Would you like to live in an affordable home that's closer to your work? Then Winchester Apartment Complex may be just what you're looking for. It is conveniently located on the outskirts of the city in a quiet neighborhood near Regent Park. And with the new Winchester subway stop planned to open in three months, your commute is sure to be quicker and easier. Express service on the green line will take you into the city center in under 30 minutes. Not sure about making a long-term commitment? There's no need to worry. We offer flexible month-to-month leases to suit your needs. But hurry. The units are expected to fill up quickly. Call 555-5489 today and schedule your visit.