

SAMPLE RESUME

Gina Oh

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- Objective** Seeking a full time position in marketing specialized in international branding using leadership, and creativity.
- Education** **Hongik University**, Seoul, South Korea
Bachelor of Science in Business Administration, May 2012
International Business Management major, Marketing minor
GPA: 3.76/4.5 Major GPA: 4.19/4.5
- Work Related Experience** **Pagoda Advertising, Seoul, South Korea**
Intern, June 2009 – August 2009
- Determined trends to manage profitability and performance of TV commercials
 - Explain the driving forces behind the trends of various property variables
 - Monitor and analyze the current trend in Korea for launching new product marketing
- Leadership Experience** **PAGODA Mentoring Program, Seoul, South Korea**
Mentor, November 2008 – Present
- Provide resources and guidance to mentees in management peer learning experience
- Pagoda University Rock Band, Seoul, South Korea**
President and Guitarist, March 2006 – December 2008
- Performed at university functions for entertainment and to help raise money for the university
 - Committed to practice twice a week even during exam periods for group rehearsals
 - Performed at nursing homes and hospitals as charity work once a month.
- Activities** **Pagoda University Soccer**, Member, Fall 2006 – Present
Asian American Cultural Center, Staff, August 2006 – Present
- License** **Computer:** Microsoft Office, Microsoft Access, Windows (98, 2000, Me, XP)
- Language** Fluent writing, reading, speaking Korean and conversational Spanish
Proficient Japanese and Basic Chinese
- Reference**
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| Dr. Gina Kim (Tutor)
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