The Official Cambridge Guide to IELTS

Reading

학습목표

- **Practice 2 - Passage 2 (p163 - 166)**

- Matching Information
- Sentence Completion
- Summary Completion

Questions 14-18

The text has eight paragraphs, A-H.

Which paragraph contains the following information?

Write the correct letter, A-H, in boxes 14-18 on your answer sheet.

N.B. You may use any letter more than once.

Questions 14-18

14 evidence that a significant number of airports provide meeting facilities

15 a statement regarding the fact that no further developments are possible in some areas of airport trade

16 reference to the low level of income that meeting facilities produce for airports

17 mention of the impact of budget airlines on airport income

18 examples of airport premises that might be used for business purposes

Matching Information

1. 찾아야 하는 정보의 종류를 먼저 이해한다.

Matching Information

1. 찾아야 하는 정보의 종류를 먼저 이해한다.
2. 스캔을 통해 필요한 정보를 찾거나, paraphrase를 염두에 두고 키워드를 스캔 해서 정보를 찾는다.

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3. 나머지 정보를 확인한다.

Questions 14-18

14 evidence that a significant number of airports provide meeting facilities

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14 evidence that a significant number of airports **provide meeting facilities**

Paragraph E

In 2011, an online airport survey was conducted and some of the areas investigated included the provision and use of meeting facilities at airports and the perceived role and importance of these facilities in generating income and raising passenger numbers. In total, there were responses from staff at 154 airports and 68% of these answered 'yes‘ to the question: Does your airport own and have meetings facilities available for hire? The existence of meeting facilities therefore seems high at airports. In addition, 28% of respondents that did not have meeting facilities stated that they were likely to invest in them during the next five years. …

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Questions 14-18

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E

Questions 14-18

15 a statement regarding the fact that no further developments are possible in some areas of airport trade

Questions 14-18

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Paragraph B

Some of the more obvious solutions to growing commercial revenues, such as extending the merchandising space or expanding the variety of shopping opportunities, have already been tried to their limit at many airports. A more radical solution is to find new sources of commercial revenue within the terminal, and this has been explored by many airports over the last decade or so. As a result, many terminals are now much more than just shopping malls and offer an array of entertainment, leisure, and beauty and wellness facilities. At this stage of facilities provision, the airport also has the possibility of taking on the role of the final destination rather than merely a facilitator of access.

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Questions 14-18

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B

Questions 14-18

16 reference to the low level of income that meeting facilities produce for airports

Questions 14-18

16 reference to the low level of income that **meeting facilities produce for airports**

Paragraph G

The survey asked respondents with meeting facilities to estimate how much revenue their airport earned from its meeting facilities during the last financial year. Average revenue per airport was just $12,959. Meeting facilities are effectively a non-aeronautical source of airport revenue. Only 1% of respondents generated more than 20% non- aeronautical revenue from their meetings facilities; none generated more than 40%. Given the focus on local demand, it is not surprising that less than a third of respondents agreed that their meeting facilities support business and tourism development in their home region or country.

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Questions 14-18

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G

Questions 14-18

17 mention of the impact of budget airlines on airport income

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Paragraph A

… Moreover, the global economic downturn has caused a reduction in passenger numbers while those that are travelling generally have less money to spend. This has meant that the share of revenue from non-aeronautical revenues actually peaked at 54% at the turn of the century and has subsequently declined slightly. Meanwhile, the pressures to control the level of aeronautical revenues are as strong as ever due to the poor financial health of many airlines and the rapid rise of the low-cost carrier sector.

Paragraph A

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Questions 14-18

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A

Questions 14-18

18 examples of airport premises that might be used for business purposes

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Paragraph B

Some of the more obvious solutions to growing commercial revenues, such as extending the merchandising space or expanding the variety of shopping opportunities, have already been tried to their limit at many airports. A more radical solution is to find new sources of commercial revenue within the terminal, and this has been explored by many airports over the last decade or so. As a result, many terminals are now much more than just shopping malls and offer an array of entertainment, leisure, and beauty and wellness facilities. At this stage of facilities provision, the airport also has the possibility of taking on the role of the final destination rather than merely a facilitator of access.

Paragraph C

At the same time, airports have been developing and expanding the range of services that they provide specifically for the business traveller in the terminal. This includes offering business centres that supply support services, meeting or conference rooms and other space for special events. Within this context, Jarach (2001) discusses how dedicated meetings facilities located within the terminal and managed directly by the airport operator may be regarded as an expansion of the concept of airline lounges or as a way to reconvert abandoned or underused areas of terminal buildings. …

Paragraph C

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Questions 14-18

18 examples of airport premises that might be used for business purposes

C

Questions 19-22

Complete the sentences below.

Choose NO MORE THAN TWO WORDS from the text for each answer. Write your answers in boxes 19-22 on your answer sheet.

Questions 19-22

19 The length of time passengers spend shopping at airports has been affected by updated ..... .

20 Airports with a wide range of recreational facilities can become a ..... for people rather than a means to travel.

21 Both passengers and ..... may feel encouraged to use and develop a sense of loyalty towards airports that market their business services.

22 Airports that supply meeting facilities may need to develop a ..... over other venues.

Sentence Completion

1. 키워드 선택을 통해 해당 부분을 스캔 해서 찾는다.

Sentence Completion

1. 키워드 선택을 통해 해당 부분을 스캔 해서 찾는다.
2. 빈칸의 앞뒤 단어의 paraphrase된 형태에 유의하여 답을 찾는다.

Sentence Completion

1. 키워드 선택을 통해 해당 부분을 스캔 해서 찾는다.
2. 빈칸의 앞뒤 단어의 paraphrase된 형태에 유의하여 답을 찾는다.
3. 문장의 능,수동, 빈칸 앞 뒤의 전치사에 주의하여 답을 찾는다.

Sentence Completion

1. 키워드 선택을 통해 해당 부분을 스캔 해서 찾는다.
2. 빈칸의 앞뒤 단어의 paraphrase된 형태에 유의하여 답을 찾는다.
3. 문장의 능,수동, 빈칸 앞 뒤의 전치사에 주의하여 답을 찾는다.
4. 정답 선택 시 빈칸 앞, 뒤에 겹치는 단어가 없는지 주의한다.

Sentence Completion

1. 키워드 선택을 통해 해당 부분을 스캔 해서 찾는다.
2. 빈칸의 앞뒤 단어의 paraphrase된 형태에 유의하여 답을 찾는다.
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4. 정답 선택 시 빈칸 앞, 뒤에 겹치는 단어가 없는지 주의한다.
5. 철자, -s, -es에 주의하며, 주어진 단어 수에 맞도록 명사부터 관사로 거꾸로 끊어간다.

Questions 19-22

19 The length of time passengers spend shopping at airports has been affected by updated _____ .

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Paragraph A

In recent times developing commercial revenues has become more challenging for airports due to a combination of factors, such as increased competition from Internet shopping, restrictions on certain sales, such as tobacco, and new security procedures that have had an impact on the dwell time of passengers. Moreover, the global economic downturn has caused a reduction in passenger numbers while those that are travelling generally have less money to spend. This has meant that the share of revenue from non-aeronautical revenues actually peaked at 54% at the turn of the century and has subsequently declined slightly. …

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Questions 19-22

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Questions 19-22

20 Airports with a wide range of recreational facilities can become a _____ for people rather than a means to travel.

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Paragraph B

Some of the more obvious solutions to growing commercial revenues, such as extending the merchandising space or expanding the variety of shopping opportunities, have already been tried to their limit at many airports. A more radical solution is to find new sources of commercial revenue within the terminal, and this has been explored by many airports over the last decade or so. As a result, many terminals are now much more than just shopping malls and offer an array of entertainment, leisure, and beauty and wellness facilities. At this stage of facilities provision, the airport also has the possibility of taking on the role of the final destination rather than merely a facilitator of access.

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21 Both passengers and _____ may feel encouraged to use and develop a sense of loyalty towards airports that market their business services.

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Paragraph D

When an airport location can be promoted as a business venue, this may increase the overall appeal of the airport and help it become more competitive in both attracting and retaining airlines and their passengers. In particular, the presence of meeting facilities could become one of the determining factors taken into consideration when business people are choosing airlines and where they change their planes. This enhanced attractiveness itself may help to improve the airport operator's financial position and future prospects, but clearly this will be dependent on the competitive advantage that the airport is able to achieve in comparison with other venues.

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When an airport location can be promoted as a business venue, this may increase the overall appeal of the airport and help it become more competitive in both attracting and retaining airlines and their passengers. In particular, the presence of

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21 Both passengers and airlines and their passengers may feel encouraged to use and develop a sense of loyalty towards airports that market their business services.

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Questions 19-22

22 Airports that supply meeting facilities may need to develop a **competitive advantage** over other venues.

Questions 23-26

Complete the summary below.

Choose NO MORE THAN TWO WORDS from the text for each answer.

Write your answers in boxes 23-26 on your answer sheet.

Questions 23-26

Survey Findings

Despite financial constraints due to the **23** , ... a significant percentage of airports provide and wish to further support business meeting facilities. Also, just under 30% of the airports surveyed plan to provide these facilities within **24** ..... . However, the main users of the facilities are **25** ..... and as many as 16% of respondents to the survey stated that their users did not take any **26** ..... at the airport.

Summary Completion

1. 키워드 선택을 통해 해당 부분을 스캔 해서 찾는다.

Summary Completion

1. 키워드 선택을 통해 해당 부분을 스캔 해서 찾는다.
2. Scanning과 Skimming을 동시에 사용하여, paraphrase와 locating을 염두에 두며 답을 찾는다.

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3. 빈칸의 앞 뒤의 전치사에 유의하면서 문법에 맞게 단어를 선정한다.

Summary Completion

1. 키워드 선택을 통해 해당 부분을 스캔 해서 찾는다.
2. Scanning과 Skimming을 동시에 사용하여, paraphrase와 locating을 염두에 두며 답을 찾는다.
3. 빈칸의 앞 뒤의 전치사에 유의하면서 문법에 맞게 단어를 선정한다.
4. 순서가 바뀔 수 있음을 염두에 둔다.

Questions 23-26

Survey Findings

Despite financial constraints due to the **23**_____, a significant percentage of airports provide and wish to further support business meeting facilities.

Paragraph E

… In total, there were responses from staff at 154 airports and 68% of these answered 'yes‘ to the question: Does your airport own and have meetings facilities available for hire? The existence of meeting facilities therefore seems high at airports. In addition, 28% of respondents that did not have meeting facilities stated that they were likely to invest in them during the next five years. The survey also asked to what extent respondents agreed or disagreed with a number of statements about the meeting facilities at their airport. 49% of respondents agreed that they have put more investment into them during recent years; 41% agreed that they would invest more in the immediate future. These are fairly high proportions considering the recent economic climate.

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Questions 23-26

Survey Findings

Despite financial constraints due to the **23** economic climate, a significant percentage of airports provide and wish to further support business meeting facilities.

Questions 23-26

Survey Findings

Despite financial constraints due to the **23** economic climate, a significant percentage of airports provide and wish to further support business meeting facilities. Also, just under 30% of the airports surveyed plan to provide these facilities within **24** _____.

Paragraph E

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Questions 23-26

Survey Findings

Despite financial constraints due to the **23** economic climate, a significant percentage of airports provide and wish to further support business meeting facilities. Also, just under 30% of the airports surveyed plan to provide these facilities within **24** five years. However, the main users of the facilities are **25**_____ and as many as 16% of respondents to the survey stated that their users did not take any **26** _____ at the airport.

Paragraph E

… Their findings show that meeting facilities provided by the majority of respondents tend to serve local versus non-local or foreign needs. 63% of respondents estimated that over 60% of users are from the local area. Only 3% estimated that over 80% of users are from abroad. It is therefore not surprising that the facilities are of limited importance when it comes to increasing use of flights at the airport: 16% of respondents estimated that none of the users of their meeting facilities use flights when travelling to or from them, while 56% estimated that 20% or fewer of the users of their facilities use flights.

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